



Hannah Johnston

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EDUCATION

OKLAHOMA STATE UNIVERSITY
Bachelor of Arts in Strategic Communications
Minor: Marketing

Graduation: May 2018
GPA: 3.7

EXPERIENCE

Tyler Technologies – Plano, Texas

Corporate Communications Intern

May 2017 – August 2017

- Used creative and critical thinking for internal branding campaign, alerts and announcements.
- Planned, wrote and edited stories for the intranet daily as well as researched and planned content for social networks.
- Coordinated an event for marketing interns nationwide and was project manager for various deliverables.
- Started a series on the intranet, and interviewed and drafted all articles that accompanied the series from launch to completion.
- Created internal messaging and worked closely with internal communications for various projects and tasks.

Tyler Technologies – Plano, Texas

Corporate Communications Intern

May 2016 – August 2016

- Drafted internal and external announcements as well as social media posts for multiple platforms.
- Planned, wrote and edited stories for the intranet daily as well as collaborated with team members for projects.

American Red Cross – Stillwater, Oklahoma

Social Media Intern

January 2016 – May 2016

- Created and managed content daily on Twitter and Facebook feeds across two regions.
- Wrote public service announcements and news releases as well as contacted news media regularly.

Multi Arts Center – Stillwater, Oklahoma

Social Media Intern

October 2015 – January 2016

- Developed and implemented various communication strategies to better engage the organization and the public.
- Interviewed, wrote and edited weekly articles for Facebook, Instagram and main website.

CAMPUS INVOLVEMENT

- Public Relations Student Society of America (PRSSA) August 2015 – Present
- Wondertorium Children's Museum January 2015 – Present
- American Association for University Women October 2014 – Present
- Nationally Recognized Panhellenic Sorority August 2014 – Present
- Greek Philanthropy Events August 2014 – Present

HONORS AND AWARDS

- Dean's Honor Roll – Spring 2015, Fall 2015, Fall 2016, Spring 2017 and Fall 2017
- President's Honor Roll – Spring 2016
- National Society of Collegiate Scholars (NSCS)
- Sigma Alpha Lambda National Leadership and Honors Organization

RELATED SKILLS

- AP Style
- Google Drive™
- Hootsuite®
- Illustrator®
- iMovie®
- InDesign®
- WordPress